

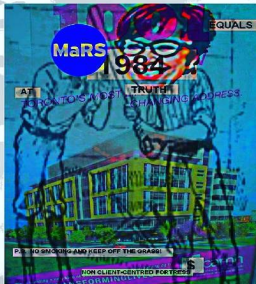
Pioneers of Alienation: The Transformations

He was orbidly fascinated by the connection between AstraZeneca's illegal marketing of Seroquel for things like anxiety and sleeplessness, and its becoming a dangerous street drug. It continued, in urban drug treatment centres, to be prescribed for the uses that AZ illegally marketed it for - and paid a "token" half billion dollar fine for. The users, with their off-label prescriptions, dealt the stuff on the street.

He wondered if Sane's friends at AZ did some math - fine vs. sales to the street (where their "legal" shit is combined with illegal coke and even smack etc) - and figured they'd come out ahead. The head of AZ Canada sat on the board of the MaRS group that Sane and \$CAMH partnered with.

Was there no difference between a PUSHER and a PHARMACEUTICAL? The pusher was ultimately ethical - because at some point - maybe all along - he faced consequences - and paid them. Half a billion - to AstraZENECA - wasn't consequences!

They were having a Q-BALL....



MORE than a FEW.... Looks LIKE....